

# **How to Write Your Own Killer Sales Letter**

**Private Label Rights Terms and Conditions**

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## Private Label Rights Terms and Conditions

With the Private Label Rights to this product, you can do any or all of the following:

1. **Sell the Information Product.** You are allowed to re-write, re-edit, add to, subtract from, add your name as the author, or anyhow you want to create an original Information Product which you can call your own. While there is no minimum or maximum price imposed, the suggested selling price is **\$47.00**.
2. You can convey **Master or Basic Resell Rights** to your Information Product if you wish to.
3. **Create a series of contents for your web site.** Add your own resource box/byline to the articles and publish them on your web site. You could allow your visitors to republish the articles if they also publish your resource box. This will spread your name and business information all over the Internet and increase your link popularity for free.
4. **Create multiple viral articles for your newsletter.** Add your resource box/byline to the articles and publish them in your newsletter. You could allow your subscribers to re-publish the articles if they also publish your resource box. This will spread your name and business information all over the Internet and increase your link popularity for free.
5. **Create bonus incentives for your products.** Add your resource box/byline to the bonus incentives such as E-reports or E-books. They will increase the perceived value of your product and give your potential customers extra incentives to purchase from you.
6. **Create free bonuses for your newsletter/Opt-In list.** Add your resource box/byline to some of articles and create some free bonuses reports, E-books or E-Courses. They will give people extra incentives to subscribe to your free newsletter or Opt-In list.
7. **Create a free viral E-book.** Add your resource box/byline to some of articles and create a free E-book. You could allow other people to give away the E-book for free or as a bonus product. They will multiply your ad like a virus. You also could submit it to some free E-book directories.
8. **Promote other people's products.** Add your resource box/byline to the articles. Your resource box/byline could be promoting an affiliate program or a Multi-Level Marketing (MLM) company that you have joined. Allow or find other web sites and newsletters to publish the articles.
9. **Give your affiliates articles for promotion purposes.** Add your resource box/byline to the articles and allow your affiliates to re-brand their affiliate link in the articles or create a brand-able free E-book they could use. They will have plenty of powerful affiliate tools to promote your product for you.

Those are just a few of the many ideas, the possibilities are virtually endless!

The Only **Restrictions** are:

1. You **CANNOT** sell or give away the re-brand-able/ re-editable/ re-sell/re-author/ re-writeable Private Label Rights the product, as I am doing here.
2. You **CANNOT** use these articles in any immoral, illegal or unethical manner, including sending UCE - unsolicited commercial email, also known as SPAM.
3. You **CANNOT** add my name, business name or any other of my business or personal information to the articles. They are for your own use, not mine.
4. You **CANNOT** claim copyright to any of the articles unless substantial changes are made that legally separate the original article with your own reedited/ rewritten article.
5. All web site links (URLs) **MUST** point to business related web sites. This means **no** porno, gambling or other unrelated business web sites.
6. Any violation of this agreement will be subject to a revoking of this license in which case all monies paid will be *forfeited*.